



### **Iowa Lacrosse Association Board Meeting**

Wednesday, October 14, 2020, 700pm - Zoom Conference Call

Attendees: Beech Turner (West Des Moines), Sean Mahoney (Waukee), Marc Shulman (Ames), Meghan Gruver (West Des Moines), Jeff Kueter (Iowa City), Britt Mitchell (Meskwaki), Bruce Maxwell (Ames) and Dave Hankins (Ankeny).

Meeting was called to order by Beech at 705pm, Dave motioned and Sean second.

Meghan had not yet typed up the September minutes, the September and October will be presented in November for approval

#### **Iowa Games**

- Rich Jespersen stepping down from Iowa Games as Lacrosse Coordinator, looking to replace with an ILAX member

#### **ILAX Board**

- Rich Jespersen stepping away from the ILAX Board, looking to replace with a female/some associated with the women's game

#### **Membership Grants**

- Beech applied for the US Lacrosse Coaching Clinic Level 1 grant
- Coaching clinic will most likely be a virtual event
- **Try Lax Grants - Central Iowa**
  - o Shawn Maloney has strongly encouraged the 4 Central Iowa Clubs to get behind and apply for a Try Lax event. Provides new stick and one year free USL registration for up to 50 boys and 50 girls ages 7-12
  - o Beech applied on behalf of ILAX
  - o Would need to market to all our of databases
  - o Aiming for Fall 2021 to parlay it into good fall numbers
  - o USL would charge \$30 ILAX for each registration, need to determine how we cover that cost, does ILAX foot the bill or do we fundraise or ask the

Central Iowa Clubs to cover cost. ILAX member clubs handle registrations and run the event.

- **Try Lax Grants - Cedar Rapids**

- Try Lax event not really on their radar because of the cost per player, since parents are not as familiar with lacrosse, think they would be hesitant to spend the money for an hour and a half clinic

**Fall Ball Update**

**WDM**

- Good Numbers

**Ankeny**

- Strong numbers

**Waukee**

- Hosting 2 game a High School and a youth game
- Strong numbers

**Ames**

- Attended the event put on by US Lacrosse about Flex Stick, looking to incorporate that more into their events
- Running a Christmas Camp will use Flex Stick for this camp

**Iowa City/Cedar Rapids/Solon**

- Looking at Marketing to get more players
- Have been holding practices and have had good numbers/attendance

**Meskwaki**

- No lacrosse

**Next Meeting - Wednesday November 11<sup>th</sup> at 700pm via Zoom**

Adjourn at 834pm

Motion - Marc; Second - Jeff